

J U L I E M I C H A U D

*pretty* OLOGY™

PUT YOUR BEST FACE FORWARD

WELCOME TO

J U L I E M I C H A U D

*pretty* OLOGY™

Step into a state-of-the-art beauty lab unlike any other. Located on the first block of Newbury Street, Julie Michaud Prettyology™ is the place where science meets the art of beauty and where looking good leads to feeling great. Julie and her staff of Prettyologists leave no beauty stone unturned, offering stylish Bostonians a complete menu of expert services, ranging from brow shaping, eyelash extensions, makeup application and lessons to results-oriented skin treatments, micropigmentation and restorative aesthetic procedures.

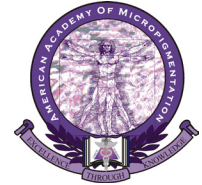


MEET FOUNDER AND CREATIVE DIRECTOR *Julie Michaud* AND HER EXPERT STAFF.

There are a lot of tricks of the trade that go into looking great and Julie and her staff know them all. With over 25 years in the business, this award-winning beauty guru skyrocketed from doing makeup for the stars in Boston, New York and Paris, to opening her own salon in 1998 and enjoying its successful decade-long run.

Trained in the classic French style of micropigmentation, Julie has worked alongside renowned board-certified dermatologists to bring her unique style of medical-grade beauty services to clients all over the world.

She is a Fellow of The American Academy for Micropigmentation, a Member of The Society of Cosmetic Professionals and a Massachusetts Licensed Cosmetologist.



Now, along with a hand-selected staff of expert Prettyologists and Medical Liaison, Dr. Ruth Tedaldi, she's beautifying Boston by helping her clients put their best face forward.

OUR BEAUTY *philosophy.*

Beauty should be fun and every woman should feel confident in her own skin.

We're all about teaching women how to accentuate their true beauty. Most gals have a drawer full of makeup and tools that they don't know how to use. Others aren't quite sure how to work around medical issues like Bell's Palsy, Alopecia or Trichotillomania.

Our beauty lab is the place where they can learn all those empowering tricks of the trade that will have them feeling good and looking great.

AWARDS & ACCOLADES

AWARDS

Multiple "Best of Boston" Awards from Boston Magazine for Eyebrow Shaping
Multiple "Best of Boston" Awards from Boston Magazine for Wedding Makeup

PRESS

- ABC's "Chronicle"
Allure Magazine
Harper's Bazaar Magazine
InStyle Magazine
KISS 108 Radio
Lucky Magazine
Marie Claire Magazine
NECN's "The Tedaldi Treatment"

CELEBRITY CLIENTELE

Some of Julie's past and present celebrity clients include: Trudie Styler, Nikki Taylor, Helena Christensen, Robert Downey, Jr., Olympia Dukakis, Sophie Kargman, Chaka Kahn, Brendan Fraser, Patrick Dempsey, Joan Kennedy, Whitney Houston, authors Cheryl Richardson and Janet Evanovich and local news anchors Mary Richardson, J.C. Monahan and Bridget Blythe.

CLIENT TESTIMONIALS

- "I would follow you anywhere, Julie. I am awed by your talent and professionalism."
"I recommend Julie to people all the time. As a matter of fact, I did yesterday."
"Julie did a great job on my eyebrows which were non-existent. The recovery was exactly as she had described. The services were very professional and I only wish I'd done it sooner."
"Your work is impeccable and you are a consummate professional."
"The service you provide is wonderful, especially to Alopecia clients."
"I think Julie is amazing and getting to see her for any service is a treat."
"Love the 'tattoo eyeliner.' It's been amazing. Everyone I tell that I have had it done is amazed at how wonderful it looks. Thank you."



## Chronology

With over 25 years in the beauty business, Julie Michaud is a pioneering force in helping women look and feel their best. She's collaborated with some of the most renowned names in the industry, was an early advocate for medical-grade beauty procedures and has the distinction of being the first certified micropigmentation artist in Boston. Prettyology™ is the next step in Michaud's successful evolution, allowing her to bring her two decades of beauty expertise to an even wider audience.

**1990** – Apprenticed at NYC's Bumble and Bumble under British makeup artist Liz Michaels.

**1993** – Did makeup for editorial photo shoots, runway shows and music videos in Paris alongside the great Kevin Aucoin, Moira Mullholland and Tracie Martyn.

**1997** – Opened Michaud Cosmetics to bring the tricks of the trade to Boston.

**1998** – Received Boston Magazine's first-ever "Best of Boston" Award for Best Brow Shaping. And from 1998-2007, went on to win the award a total of nine times.

**2000** – Became nationally recognized for eyebrow shaping.

**2002** – Trained in the classic French style of micropigmentation in Paris, under Jocelyne DeVilleneuve.

**2004** – Began working with Dr. Ruth Tedaldi, of Dermatology Partners, combining the benefits of cosmetic dermatology procedures (Botox®, Restylane®) with traditional makeup and micropigmentation.

**2005** – Became the first certified micropigmentation artist in Boston. Changed business name to Michaud Cosmedix to reflect the crossover into medical beauty. Dr. Ruth Tedaldi became the medical director. Became the first salon in Boston to offer eyelash extension services.

**2008** – Moved practice to Dr. Tedaldi's medical office, Dermatology Partners in Wellesley. Worked alongside six of Boston's top board-certified dermatologists, immersed in the newest technologies in medical skincare procedures, laser treatments and cosmetic dermatology.

**2008-2013** – The popularity of micropigmentation services and restorative aesthetics skyrockets. Featured on NEON's "The Tedaldi Treatment."

**2013** – With a new business partner and the support of investors, opens Prettyology™, a state-of-the-art beauty lab at 18 Newbury Street.

ENVIABLE *arches* & TO-DIE-FOR *lashes.*

## BROWS

### TWEEZE, PLEASE

Our signature brow shaping is gentle on the delicate eye area, giving you a face-framing, to-die-for arch.

### TWEEZE & WAX

If you're not fond of plucking, our tweeze-and-wax method is especially geared to those sensitive to pain. However, it's not recommended for clients using anti-aging products like Accutane®, Retin-A®, Tazorac®, Differin® or who have recently had chemical or laser peels.

### BROW-VO

Like BOTOX®, but without needles, pain or having to remortgage your house. Using FDA-approved microcurrent technology, we lift and tone your tired ocular muscles and reduce the appearance of fine lines and wrinkles, giving you that fresh, wide-eyed look. We're talking instant gratification plus results that last for one to three days.

### BRO BROW

This one's for the fellas because everyone knows that a gentleman should always be well groomed.

## MILE-LONG LASHES

### FAUX TO GO

Want to add a little drama or fun to your look? Then take your pick from individual, full, partial, long, wispy, glittery, subtle or bedazzled lashes.

### EXTEND-A-LASH

They're your lashes, only longer. These natural-looking silk or mink extensions lengthen and volumize your lashes to make them totally bat-worthy. Choose the style that fits your mood best.

## FULL SET OF LASHES

### NATURAL GIRL

### DRAMA MAMA

### DIVALICIOUS

### MINK UPGRADE

### UNDERLASHES

### TOUCH UPS (recommended every 2-4 weeks)

### MINI FILL

### NORMAL FILL

### MAXI FILL

### EXTRA EYE BLING

Add glitter or colored lashes and make a statement.

### LET GO OF THE LASHES (Free if applying a new set)

After the party's over, we can help remove your lash extensions safely and gently.

## AMAZING *makeup.*

### **MAKEUP APPLICATION**

Let the beauty pros work their magic on you before a special event, photo session or hot date and we guarantee you won't be able to stop stealing glances of yourself in the mirror.

### **PARTY MAKEUP**

Have somewhere fabulous to go? Get dolled up by the best and have your makeup looking flawless in an hour.

### **THE EYES HAVE IT**

Speak volumes without saying a word . . . with the right eye makeup, that is. In a half hour, we'll have your peepers popping.

### **LASH BASH**

Complete your look with this quick add-on lash session. We'll apply them so well, you might start believing they're real.

### **MAKEUP LESSONS**

Even if you weren't born with a blush brush in your hand, we can show you all the trade secrets to have your makeup look amazing all year long. All lessons include a free face chart and 15% off purchased products.

### **MASTER CLASS**

Two hours, two memorable looks and everything you need to recreate what you've learned at home. Please bring all of your makeup, tools and brushes with you to class.

### **MAKE-UP CHANGE-UP**

Your makeup is no different than your wardrobe: you need to change it up to go with each new season. Learn how to be sensational from Fall to Summer.

### **THE FLIRT**

Smokey eyes are flirty eyes and we can show you how to find your inner coquette.

### **MAKEUP 101**

For teens (or the young at heart), this intro to makeup will give girls a primer on proper makeup application.

### **BRIDAL MAKEUP**

You have your dream guy and your dream dress and all you want is, well, to look dreamy. Step into our beauty lab or we'll come to you and make you look beautiful on your big day.

### IN OUR BEAUTY LAB

**BRIDE**  
**BRIDAL PARTY**  
**BRIDAL CONSULT**

### ON LOCATION

One less thing to worry about; we'll come to you and do your makeup on location. Please call for more information and pricing.

## *Lip* SERVICE & MORE

Give "ho-hum" the kiss off and treat your mouth to extra TLC with our lip services. Or go for the beauty works with our five-treatment On the Town sampler. Of course, if you're feeling the need to really indulge, grab your favorite gals and get Private-Party Pretty.

### **THE PUCKER-UP**

For a plump and polished pout, treat yourself to a gentle scrub and peel, followed by a plumping collagen mask and quick lip wax. Guaranteed to leave you irresistibly kissable.

### **SOFT SMACKER**

This quick exfoliation removes dry, chapped skin and leaves your kisser super soft.

## ALL *dotted up* & READY TO GO

We've taken five of our most popular pre-party treatments and tied them up with a pretty bow just for you. So before your next gala, girls' night out or hot date, treat yourself.

### **ON THE TOWN**

Includes our Tweeze, Please, Brow-vo, Pucker Up, Party Makeup and Lash Bash services.

### **PRIVATE PARTY PRETTY**

Grab your girlfriends, mom and sisters or coworkers and indulge in a little pampering together. Need an excuse for some beauty bonding? We've got several: birthdays, bachelorette parties, bridal and baby showers or corporate events, just to name a few. Please call for details.

## THE SCIENCE OF GREAT *skincare.*

State-of-the-art skincare starts here. Together with our Medical Liaison and renowned dermatologist, Dr. Ruth Tedaldi of Wellesley's Dermatology Partners and NECN's "The Tedaldi Treatment," we offer beauty treatments backed by the latest scientific advances, so you can feel good knowing that you're getting the best results from the most experienced and trusted hands in the industry.

### SKINCARE

Our focus is clean, healthy skin, so we like to keep our skincare regimens simple, yet effective. We carry the best, user-friendly skincare products on the market today, including our own line of Prettyology™ makeup, brushes, tweezers and scissors. And, we are the first and only beauty lab in Boston to carry HydroPeptide®, an award-winning skincare line that uses twenty-one of the most effective peptides to stimulate collagen production and improve the look and feel of your skin. For the ultimate skincare pick-me-up, Dr. Tedaldi will be available on Fridays for injectables including BOTOX®, Dysport®, Restylane®, Juvéderm®, Sculptra® Aesthetic and more.

### SKIN TREATMENTS

These dermatologist-created facial protocols yield the most visible results outside of a doctor's office.

#### WRINKLE WARRIOR

Our signature treatment fills in fine lines and plumps up dehydrated, dry and mature skin. This relaxing, no "down-time" treatment does a one-two punch on wrinkles with the restorative and uplifting benefits of peptides, growth factors and proteins. First, a two-step peel sloughs off dead skin to reveal the fresh, glowing skin underneath with Vitamin C-infused microdermabrasion crystals and a plumping activator. Next, a hybrid treatment mask purifies with bentonite and kaolin clays while wrinkle-fighting peptides leave skin looking firm and rejuvenated. Au revoir, wrinkles.

#### TURN BACK TIME

This instant resurfacing treatment leaves skin baby-smooth and looking years younger with absolutely no down time. While botanical stem cells protect your skin from external stressors (and who doesn't have those), active peptides rejuvenate and revitalize your face. Science meets nature meets beautiful you. Perfect for reducing the appearance of fine lines and wrinkles, hyperpigmentation and dull or rough skin.

#### BRIGHTEN-UP

Pesky skin problems, be gone. This treatment evens out, lightens and brightens the appearance of age spots, sun damage, acne scars, pregnancy mask and uneven skin tone. Best of all, it does so without using harsh chemicals. High-dose antioxidants brighten skin and gently exfoliate, leaving your complexion more peaches-and-cream lovely. A series of treatments is recommended for best results.

#### THE OM

Sometimes you need a gentler touch, but you still want your skin to look stunning. This calming, soothing treatment is perfect for gals with sensitive skin caused by rosacea, couperose or impaired barrier function. A gentle peel refreshes the skin without irritation, while a nourishing mask of peptides and botanical stem cells helps protect skin, restores hydration and reduces signs of redness.

#### ACNE ERASER

This clarifying treatment shows acne who's boss. Powerful exfoliators revitalize dull skin. Salicylic acid and acne-fighting peptides help clear skin of impurities, while natural exfoliants increase cell turnover to decrease the signs and appearance of sun damage. And, in no time, your face is on its way to looking clear and spot-free. Perfect for acne, dull complexions and photo-damaged skin.

Please note: we don't recommend this treatment for clients with rosacea or sensitive skin or who may be pregnant, nursing or allergic to aspirin. Those currently using an acne treatment (prescription OTC) or Retinol/Retin-A® must discontinue use for 3 days before and after treatment.

#### ANTI-STRESS EXPRESS

Our favorite express treatment is for those clients who try to do 10 things at once (and you know who you are). So schedule a little "me time" on your to-do list. We'll balance your stressed skin with stability peptides, hydrate it with echinacea stem cells and exfoliate with a cranberry pomegranate mask. Did we mention that all you have to do is lie back and relax?

#### LICKITY-SPLIT

Summer is great, but it can be a little naughty on your skin. So here's a quick, easy way to exfoliate and brighten without irritation or sensitivity. Enzymes and peptides keep skin perfectly nourished, antioxidants protect and hyaluronic acid infuses for total hydration. Great for all skin types.





## THE SCIENCE OF GREAT *skincare.*

### **HIGH TECH TREATMENTS**

Our treatments incorporate a variety of proven techniques to improve the appearance of your skin to the deepest layer possible, with little or no downtime.

Refine, repair and rejuvenate. With our High-Tech Treatments, you get longerlasting results that correct your complexion imperfections and maintain the improvements you've already made.

### **OXYGEN TREATMENTS**

This three-step process layers on the hyaluronic acid to help moisturize and reduce the appearance of fine lines. Guaranteed to make your skin glow and to put a little kick in your step.

### **HURRAH FOR HYDRATION**

If your skin is thirsty, this treatment is the perfect quencher. Our Hurrah for Hydration Serum is packed with anti-aging actives, vitamins and antioxidants to noticeably lift, tone and baby your skin.

### **THE ONE-TWO PUNCH**

Quench your skin with Hurrah for Hydration and then add on our non-invasive Fabulously Firming Treatment. With natural amino peptides and botanical extracts, your skin will thank you for its firmer, smoother, plumper appearance.

### **RED CARPET READY**

This isn't an ordinary night out, so it's time to pull out all the stops. Start with our One-Two Punch for all it's hydrating and firming awesomeness. Then add on our InstaLift for that rested, refreshed look. After all, You want to look like you own the Red Carpet, don't you?

### **FABULOUSLY FIRMING**

Add on this 15-minute procedure to any other treatment for a beauty bonus.

### **MICROCURRENT TREATMENTS**

Welcome to the non-surgical facelift that has women talking. This FDA-approved technology uses a low level of electrical current to stimulate new cell growth and collagen and elastin production, leaving your face toned and lifted and the appearance of fine lines and wrinkles reduced.

### **INSTALIFT**

Like a catnap for your face, InstaLift gives you that rejuvenated, rested look that will make you the envy of all your friends.

### **ULTRA INSTALIFT**

Why stop at ahh-mazing? Treat yourself to the InstaLift and a full facial with firming masque.

### **INSTALIFT ADD-ON**

Ask for our InstaLift with any skin treatment for that extra dose of pretty.

## WHO SAYS GOOD LOOKS HAVE TO FADE? *micropigmentation*

This six-syllable word may be a mouthful, but with results that last one to 10 years, micropigmentation will be on the tip of everyone's tongue. Also known as cosmetic tattooing, it's the answer to pale lips, sparse eyebrows and fading lash and lip lines. Micropigmentation can also be used to improve the appearance of wrinkles, scarring and vitiligo and by using topical anesthetics beforehand, it's virtually pain-free.

But remember, your results are only as good as the person doing your micropigmentation. That's why so many women trust Prettology™. In 2005, Julie became the very first licensed micropigmentation artist in Boston. Since that time, she's designed a rigorous apprenticeship program that all of her Prettyologists must master.

If you did go to someone else for micropigmentation and aren't pleased with the results, we can help. We won't judge, we promise. Just schedule a consultation first and then we'll get to work fixing it. Remember, friends don't let friends walk around with bad permanent makeup.

## *pretty* PROCEDURES.

All of our initial micropigmentation Pretty Procedures include a follow-up appointment within 3 months. After 3 months, any additional work is considered a touch up. We also make sure you leave our beauty lab looking fabulous with everything you need to maintain your results.

### **BROWS**

We work with both hand tools and digital pens to achieve the most natural effect of hair stroke eyebrows.

### **EYELINER**

Natural Look

### **EXTRA-THICK TOP EYELINER**

Glamour Look

### **INNER LINE**

Wet Line, additional fee for eyeliner

### **SMUDGING/SHADOW EFFECT**

With established eyeliner

### **FULL LIP COLOR**

### **LIP CONTOURING**

Line Only

### **BEAUTY MARKS**

### **TOUCH UPS\***

When you'll need a touch up depends upon your skin type, how natural the initial look was (soft blondes fade much faster than dark brunettes), your lifestyle (think sun exposure), prescription medications and the biggest culprit, anti-aging products and treatments. By all means, don't stop using anti-aging products, just be careful to avoid the area we have pigmented and advise your skincare specialists that you have had micropigmentation when having any type of procedure.

\*Touch ups after 36 months may be considered as a new procedure.

*More* THAN SKIN DEEP.

Because Julie is a firm believer that beauty is more than skin deep, many of the services Prettyology™ offers are specifically designed to help women feel pretty and more confident when they need it most.

Clients with skin issues caused by medical conditions are near and dear to Julie's heart. That's why she's been personally involved in creating the protocols for the corrective procedures.

## **RESTORATIVE AESTHETICS**

### **SCAR RELAXATION**

Scar tissue/fibroblasts are needled and massaged in order to relax the appearance of the scar.

### **SCAR CAMOUFLAGE**

After the scar is relaxed, we do something called pointillism. This procedure uses pigments in a range of matching skin tones to help blend the scar's appearance.

### **COLLAGEN INDUCTION THERAPY (MICRO NEEDLING)**

The latest alternative to laser resurfacing is perfect for both wrinkle reduction and acne scarring with minimal downtime. To soften wrinkles, this technique stimulates collagen production and helps create a smooth complexion. CIT should be done three times, every two months during a six-month treatment period. It's not recommended for darker-pigmented skin (as it can cause hyperpigmentation) or for people with diabetes, herpes simplex cold sore breakouts and those who experience keloidal scarring.

Choose Collagen Induction Therapy for treatment for the eye area, upper lip, smile lines, forehead or for acne scarring.

### **AREOLA REPIGMENTATION**

This procedure restores the look of the areola's natural color and 3-D appearance.

Clients with skin issues caused by medical conditions like alopecia, Bell's palsy, cancer, trichotillomania, etc. may be eligible for discounted rates on their Restorative Aesthetic Procedures. Please contact us for details.



**ANTI-AGING INJECTABLES WITH** *Ruth Tedaldi, M.D.*

With her education, experience, expertise and notoriety, we can't think of anyone better to serve as our Medical Liaison and take care of our clients' anti-aging concerns than Dr. Ruth Tedaldi.

Dr. Tedaldi is one of the nation's leading dermatologists and is the founder of Dermatology Partners in Wellesley, MA. She was also one of the first local dermatologists to practice cosmetic dermatology in a spa setting and has become an expert both regionally and nationally. The doctor has appeared within the pages of Harper's Bazaar, Self, Shape and Allure, and interviews regularly on Kiss 108 FM and WHJJ 920 AM and currently hosts "The Tedaldi Treatment" segment on NECN's "The Morning Show".

**CREDENTIALS**

Graduate of Harvard University  
Completed her medical training at Massachusetts General Hospital, Boston, New York Hospital, and Cornell University Medical Center in New York City

**AFFILIATIONS**

American Academy of Dermatology  
The American Society of Dermatologic Surgery  
The New England Dermatology Society  
Clinical consultant for Neutrogena®, RoC® and Vichy®



*Excellence In Dermatology™*  
**F E L L O W**

**INJECTABLE SERVICES**

Procedure time and prices vary depending on area of treatment and severity of fine lines and wrinkles. All injectable services are performed by Dr. Tedaldi on Fridays. Call for availability and times.

**BOTOX®**

Noticeably improves the look of moderate-to-severe frown lines between the eyebrows. FDA-approved since 2002, this prescription medicine reduces muscle activity that causes lines and wrinkles to form with no surgery or recovery time.

**RESTYLANE®**

For adding volume and fullness to wrinkles, deep folds and laugh lines, the results of Restylane can last up to 18 months. Plus, it's the only FDA-approved treatment for lip enhancement.

**JUVÉDERM®**

This gel is used to smooth away wrinkles around the mouth and nose and one treatment typically takes about an hour.

**DYSPORT®**

Temporarily improves the look of moderate-to-severe frown lines without changing the look of your whole face.

**SCULPTRA® AESTHETIC**

Gradually replaces collagen that is lost during the aging process.



## MENU OF SERVICES

### SKIN TREATMENTS

- WRINKLE WARRIOR** Fills in fine lines and plumps dehydrated and mature skin. about 50 minutes: \$135  
**TURN BACK TIME** For fine lines, wrinkles or hyperpigmentation. about 50 minutes: \$150  
**BRIGHTEN-UP** Lightens age spots, sun damage, acne scars and pregnancy mask. about 50 minutes: \$145  
**THE OM** For sensitive skin caused by Rosacea, Couperose or Impaired Barrier Function. about 50 minutes: \$135  
**ACNE ERASER** Perfect for acne, dull complexions and photo-damaged skin. about 50 minutes: \$135  
**ANTI-STRESS EXPRESS** Rebalances stressed skin. about 30 minutes: \$85  
**LICKITY-SPLIT** Exfoliate and brighten summer skin without the irritation. about 30 minutes: \$85

### HIGH TECH TREATMENTS

- HURRAH FOR HYDRATION** This three-step process layers on the Hyaluronic acid to help moisturize and reduce the appearance of fine lines. about 50 minutes: \$175  
**THE ONE-TWO PUNCH** Quench your skin with Hurrah for Hydration and then add on our non-invasive Fabulously Firming Treatment. about 50 minutes: \$250  
**FABULOUSLY FIRMLING** Add on this procedure to any other treatment for a beauty bonus. about 15 minutes: \$75  
**RED CARPET READY** Pull out all the stops with our One-Two Punch. Then add on our InstaLift and you'll be Red Carpet ready with skin that looks hydrated, firm and refreshed. about 80 minutes: \$300  
**INSTALIFT** FDA-approved microcurrent technology gives you a rejuvenated, rested look. about 30 minutes: \$90  
**ULTRA INSTALIFT** Treat yourself to the InstaLift and a full facial with firming masque. about 60 minutes: \$175  
**INSTALIFT ADD-ON** Ask for our InstaLift with any skin treatment for that extra dose of pretty. about 20 minutes: \$50

### BROWS

- TWEEZE, PLEASE** about 30 minutes: \$35-65. With Julie: \$100  
**TWEEZE & WAX** For sensitive skin. about 30 minutes: \$35-65  
**BROW-VO** Lifts & tones; like Botox® for your brows. about 15 minutes: \$30. With Julie: \$65  
**BRO BROW** For him. about 30 minutes: \$35-65

### LASHES

- FAUX TO GO** False lash application. about 30 minutes: \$35-65  
**EXTEND-A-LASH: FULL SET** silk or mink extensions  
**NATURAL GIRL** about 75 minutes: starting at \$200  
**DRAMA MAMA** about 90 minutes: starting at \$250  
**DIVALICIOUS** about 2 hours: starting at \$325  
**MINK UPGRADE** starting at \$50  
**UNDERLASHES** about 30 minutes: starting at \$50  
**EXTEND-A-LASH: TOUCH UPS** recommended every 2-4 weeks  
**MINI FILL** about 45 minutes: starting at \$75  
**NORMAL FILL** about 60 minutes: starting at \$90  
**MAXI FILL** about 75 minutes: starting at \$100  
**EXTRA EYE BLING** Add glitter or colored lashes and make a statement: starting at \$25  
**LET GO OF THE LASHES** Lash extension removal. about 30 minutes: \$50 (free with purchase of a new set)

### MAKEUP APPLICATION

- PARTY MAKEUP** about 60 minutes: \$95-135. With Julie: \$250  
**THE EYES HAVE IT** about 30 minutes: \$50-70. With Julie: \$130  
**LASH BASH** As an add-on, about 15 minutes: \$20-50

### MAKEUP LESSONS

- MASTER CLASS** about 2 hours: \$180-250. With Julie: \$500  
**MAKE-UP CHANGE-UP** Seasonal looks. about 60 minutes: \$100-140. With Julie: \$275  
**THE FLIRT** Smokey eyes. about 30 minutes: \$60-100. With Julie: \$150  
**MAKEUP 101** For teens. about 60 minutes: \$100-140

### BRIDAL MAKEUP

- IN STUDIO**  
**BRIDE** about 90 minutes: \$150-200. With Julie: \$350  
**BRIDAL PARTY** about 60 minutes per person: \$95-135 per person  
**BRIDAL CONSULT** about 60 minutes: \$95-135. With Julie: \$250  
**ON LOCATION**  
Please call for more information and pricing

### PRIVATE PARTIES

Please call for more information and pricing

### LIPS

- THE PUCKER-UP** about 15 minutes: \$35  
**SOFT SMACKER** about 5 minutes: \$10 (free with purchase of lip scrub)

### BEAUTY SAMPLER

- ON THE TOWN** Includes our Tweeze, Please, Brow-vo, Pucker Up, Party Makeup and Lash Bash Services about 2 1/2 hours: \$225-275



**MENU OF SERVICES**

**WAXING**

- GETTING LIPPY** Lip area. about 15 minutes: \$15
- CHIN UP** Chin area. about 15 minutes: \$15
- TOTALLY HAIR-FREE** Multiple areas. about 30 minutes: \$45

**MICROPIGMENTATION**

- INITIAL CONSULT** 30 minutes: \$75. With Julie: \$125
- CORRECTIVE WORK** Fixing another spa/studio's mistake, \$225/hour. With Julie: \$350/hour
- BROWS** \$550. With Julie: \$800
- EYELINER** Natural, top: \$400, bottom: \$150. With Julie: top: \$550, bottom: \$250
- EXTRA-THICK TOP EYELINER** Glamour, \$500. With Julie: \$650
- INNER LINE** Wet line, additional fee to eyeliner. top: \$100, bottom: \$100. With Julie, top: \$150, bottom: \$150
- SMUDGING/SHADOW EFFECT** After eyeliner has been established, top: \$300, bottom: \$150.  
With Julie: top: \$400, bottom: \$225
- FULL LIP** \$550. With Julie: \$850
- LIP CONTOURING** Line only \$400. With Julie: \$600
- BEAUTY MARKS** \$75. With Julie: \$125

**MICROPIGMENTATION TOUCH UPS**

<b>PRICES</b>	<b>WITHIN 12 MONTHS</b>	<b>WITHIN 18 MONTHS</b>	<b>18 MONTHS – 36 MONTHS</b>
<b>BROWS</b>	\$150	\$275	\$350
With Julie:	\$250	\$375	\$450
<b>EYES</b> specify top, bottom, inner line, smudging – time needed	and price will vary		
	\$150	\$275-400	\$350-550
With Julie:	\$250	\$375-500	\$450-650
<b>LIPS</b> specify full lip or contour only – time needed and price will vary			
	\$150	\$275-400	\$350-550
With Julie:	\$250	\$375-500	\$450-650

**RESTORATIVE AESTHETICS**

- SCAR RELAXATION** \$225/hour. With Julie: \$350/hour
- SCAR CAMOUFLAGE** \$225/hour. With Julie: \$350/hour
- COLLAGEN INDUCTION THERAPY** (micro needling) The latest alternative for the eye area, upper lip, smile lines, forehead or acne scarring. \$225/hour. With Julie: \$350/hour
- AREOLA REPIGMENTATION** \$225/hour. With Julie: \$350/hour

**GOOD-LOOKING TO GO**

When you leave our beauty lab, you'll be looking great. And we want to help you stay that way between visits. That's why we're proud to introduce a line of Prettyology™ makeup and tools and some of the best, most trusted skincare lines around.

**PRETTYOLOGY™ MAKEUP** Our own collection of paraben-free color cosmetics including skin transforming foundations, soft and sultry eye colors, to-die-for lipsticks and glosses and 10 shades of velvety brow powders.

**PRETTYOLOGY™ BRUSHES** We've sourced the finest natural and synthetic brushes to make applying makeup as simple as can be.

**PRETTYOLOGY™ TWEEZERS & SCISSORS** Our expertly-crafted, stainless steel tweezers and scissors come with a lifetime guarantee and a promise to keep your brows looking beautiful.

**SKINCARE LINES**

- HydroPeptide® - we're the first in Boston to carry this line
- SkinCeuticals®
- SkinMedica®
- Intraceuticals®
- NuFace®
- Japonesque®
- Sara Happ®