



**Micropigmentation (Semi-Permanent Makeup)**  
**Informed Consent**

Name: \_\_\_\_\_ Date Of Birth: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Home Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

How did you hear about us? (circle) Google / Facebook / Instagram / Yelp / Other / Referral (name) \_\_\_\_\_

The nature and method of the proposed semi-permanent makeup (cosmetic tattoo) procedure has been explained to me as having the usual risks inherent in the procedure and the possibility of complications during and following its performance. I understand that there may be a certain amount of discomfort or pain associated with the procedure and that other possible adverse side effects may include: minor and temporary bleeding, bruising, redness or other discoloration and/or swelling. Fever blisters may occur on the lips following lip procedures in individuals prone to this problem. Fading or loss of pigment may occur. Secondary infection in the area of the procedure is rare if properly cared for, but may occasionally occur.

By signing below, I specifically acknowledge that I have been advised of the facts and matters set below, and I agree as follows:

(Please initial the line next to the number after you clearly understand each statement)

- 1. \_\_\_\_\_ I have informed the practitioner of any and all of my known allergies. I acknowledge that it is not always reasonably possible to determine in advance whether I might have an allergic reaction to any of the pigments, dyes, topical preparations, or processes used in the procedure; and I agree to accept the risk that such reaction is possible.
- 2. \_\_\_\_\_ I acknowledge that complications as a result of semi-permanent makeup procedures may occur, particularly in the event that the post-procedural instructions are not followed, and accept full responsibility for such complications.
- 3. \_\_\_\_\_ I realize that my body is unique and neither Prettyology nor its employees or contractors can predict how my skin may react as a result of the procedure.
- 4a. \_\_\_\_\_ I have previously had micropigmentation performed by someone other than Prettyology on the same area (brows, lips, etc) that I am asking Prettyology to work on today

\_\_\_ YES \_\_\_ NO

4b. \_\_\_\_\_ IF YES, I understand that correcting or touching up micropigmentation that was performed by others involves additional risks because of the existence of permanent pigments of unknown composition, brand, color, age, shape and other factors over which Prettyology has no control. I understand that additional appointments after the initial and followup appointments may be required, and will be billed at Prettyology's standard rates. I understand that Prettyology can not predict the results in advance and **can not guarantee and has not represented** that the results will be as I desire. I understand and fully accept the risks associated with this procedure and hold Prettyology harmless from same.

5. \_\_\_\_\_ I acknowledge that the procedure may result in a long-lasting (many years) change to my appearance and that no representations have been made to me as to the ability to later change or remove the results.

6. \_\_\_\_\_ I understand that future skin altering procedures such as laser treatments, plastic surgery, implants, and/or injections may alter and degrade my semi-permanent makeup, and that I must inform any future service provider that I have had micropigmentation applied. I understand and accept that such changes are not the fault of Prettyology or its employees or contractors. I further understand that such changes or degradation in my appearance may not be correctable through further semi-permanent makeup procedures.

7. \_\_\_\_\_ I consent to the admittance of authorized observers to the procedure(s) for the purpose of education or assistance.

8. \_\_\_\_\_ I acknowledge that obtaining the semi-permanent makeup is my choice alone, and I consent to the procedure and to its attendant risks, and to any actions or conduct of Prettyology and its employees and contractors reasonably necessary to perform the procedure.

9. \_\_\_\_\_ I understand that I will have the opportunity, within the time constraints of my appointment, to approve the design and color of the semi-permanent makeup to be applied, and I accept responsibility for same.

10. \_\_\_\_\_ I consent to any relevant photographs being taken both before and after the procedure, to document the results of the procedure strictly for the internal use of Prettyology.

11. \_\_\_\_\_ [Optional/Requested] I consent to Prettyology using non-personally-identifying "before & after" photos of me for marketing purposes to display its capabilities and results. If I do provide consent, I may at any time withdraw such consent for specific photographs by contacting Prettyology, which will then discontinue use of said photo(s).

12. \_\_\_\_\_ I have been given the full opportunity to ask any and all questions which I might have about obtaining semi-permanent cosmetic procedures from a micropigmentation specialist at Prettyology, and that all of my questions have been answered to my full and total satisfaction.

If you have previously had micropigmentation performed by Prettyology, has your medical history changed since you last filled out Prettyology's Medical Profile form?

\_\_\_ YES \_\_\_ NO

If YES, please specify. \_\_\_\_\_

\_\_\_\_\_

**Prettyology Micropigmentation Pricing Policy**  
*(excludes Scar Correction/Camouflage and Tattoo Lightening and Removal)*

\_\_\_\_\_ All **Initial Micropigmentation Services** include 1 (one) free **Follow-Up Service** to be performed within 12 weeks of the initial appointment. Periodic **Touch-up Services** are recommended for the maintenance of your micropigmentation. Touch-ups are a single appointment and do not include a free follow-up. If an **additional appointment** is required within 8 weeks of an appointment listed above for any reason, **there is a setup fee for this additional service**. Services received more than 8 weeks post touch-up will be considered and charged as normal Touch-up Appointments. This policy subject to change without notice.

**Please complete signature section on the following page.**

